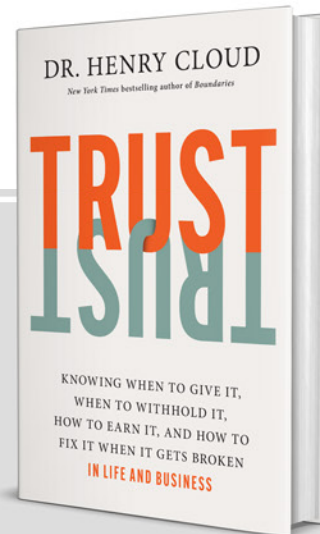




**HENRY CLOUD**



**UNDERSTANDING  
MOTIVE  
ABILITY  
CHARACTER  
+ TRACK RECORD**

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**TRUST**